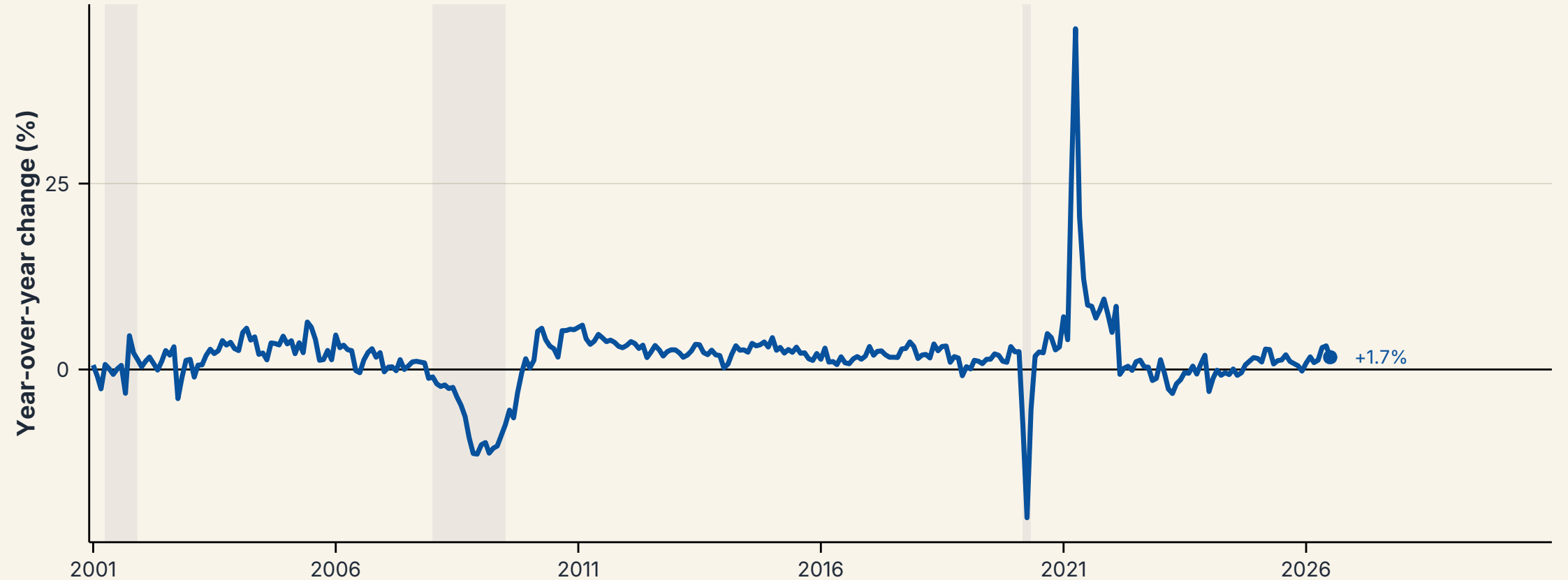


The Consumer, Inflation-Adjusted

Latest: July 2026



Notes: Advance real retail and food-services sales, seasonally adjusted, year-over-year. FRED builds the series by deflating nominal advance retail and food-services sales (RSAFS) with the CPI-U for all urban consumers, base 1982-84=100; that index covers all consumer prices, shelter included, not retail goods alone. Nominal retail sales flatter the consumer during inflation; the real series shows whether volumes are actually growing. Shaded bars: NBER recessions. The October 2025 US government shutdown interrupted data collection and publication for that reference month. The line breaks there rather than drawing across it.

Source: Federal Reserve Bank of St. Louis via FRED (RRSFS), built from U.S. Census Bureau retail sales (RSAFS) deflated by BLS CPI-U (CPIAUCSL). Retrieved 29 Aug 2026.

Chart by Mokhtar Tabari · vizdelta.com